

WORD ON THE STREET

Business news from around the Valley

Gordons' growing

The Fresno-based travel Web site GordonsGuide.com was included in this year's Forbes magazine's Best of the Web edition.

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Word: GORDONS' GROWING

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The company has been selected seven times and attracts millions of visitors each year.

The Web-based guide is one of the leading providers of information in the adventure travel industry.

The site contains information about vacations in 126 countries and more than 3,000 destinations.

And it continues to grow.

Volume 2 of its Dude Ranch Vacations & Horseback Adventures, a magazine-style travel guide, will debut in January and include dude and guest ranches, cattle drives and working ranches, horseback trips and trail rides, and wagon train adventures.

The guide sells for \$8.99 and will go on sale in January

nationwide at Barnes & Noble, Borders, Books-A-Million, Boot Barn and the Canadian bookstore chain Chapters.

It also will be available at the GordonsGuide.com site in January.

The guides will be made available for free to all Central Valley residents if they register by July 15 at GordonsGuide.com/centralvalley-cowboys.