



Hotspot for Travel News

Gordons Guide in educational drive

Friday, August 18 2006 @ 09:22 AM GMT

[Email Story](#) | [Print Story](#)

Adventure & Active Travel Worldwide is launching its newest travel category – Educational Travel – at www.GordonsGuide.com.

The site offers 10,000 trips to 3,000 destinations in 126 countries, for vacationers of all ages, making it the largest online marketplace for adventure and active travel.

"More and more travelers are incorporating education and learning into their vacation experience, such as learning a new language abroad," said Timothy E. Gordon, founder and CEO. "We are seeing more families scrapping traditional travel plans for more meaningful and interactive vacations. This trend will continue as more vacation providers accommodate the growing demand so this category will expand. Whatever the trends may be, adventure and active travelers will find what they're looking for at GordonsGuide.com."

As part of the Educational Travel category, travelers can choose to learn about the world of art from Art History Abroad, where instructors teach on-site and expose travelers to the many beautiful treasures of Italy and London. For those desiring to learn a new language and cultural immersion, Languages Abroad, a leading language-travel organization, offers to teach 30 languages in 50 countries with a variety of travel options and programs to suit travelers' needs.

Additional categories at GordonsGuide.com include archeological tours, eco-tourism, culinary vacations, safaris and special interest travel categories such as family camps, women's travel and corporate team-building adventures. The site also offers dude ranches, heli-skiing, ATV vacations, houseboating, surfing camps, whitewater rafting and four- and five-star resorts and unique retreats worldwide.

GordonsGuide.com is designed to help active travelers easily research adventure vacations, comparison shop and communicate directly with vacation providers worldwide to ask questions and learn of trip availability via electronic requests. Travelers can navigate quickly through the site and find exactly what they are looking for without encountering frustrating, dead-end or irrelevant searches. Once travelers find their ideal vacation, they can click on direct links to vacation providers to book trips.
